



Because owning your own car is one headache after another

Of course, we could have put lots of other props on the scat to emphasize our point—like the check book you'll need to finance your buggy, or the gasoline credit card you'll use to keep the heap going, or the keys to that garage door you'll have to shovel snow from in front of, or piles of service station repair bills, or insurance policies, or... Well, you know! We think you get the message by now, which is: "Take a Taxi—it's Cheaper!"



CHECKER, Parmelee, Veterans, Capitol, YELLOW
METRO, Sky-View, Station, Terminal and IRVING'S CABS

COLLECTION OF

MAID

FOLLIES

ALSO BLUNDERS, BOMBS AND OTHER ACTS OF IDIOCY FROM PAST ISSUES

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The Usual Gang of Idiots



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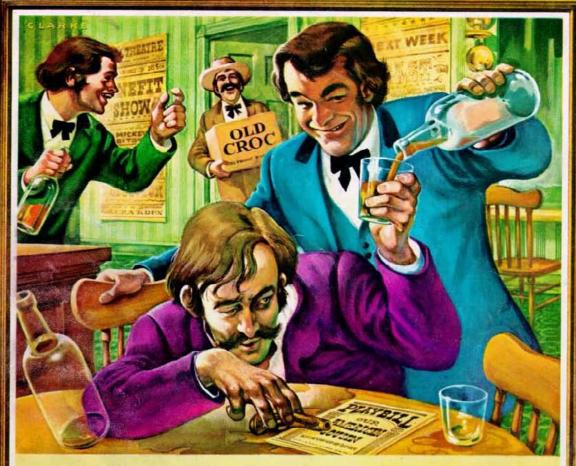
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Dea Anchiloling



John Wilkes Booth gets primed for the job with Old Croc

In 1865, in a dressing room in Ford's Theater, John Wilkes Booth was stewed to the gills. All evening, his plotting friends had been plying him with booze, giving him the nerve he'd need to commit his dastardly deed. Naturally, the whiskey used was Old Croc.



OLD

Erase that Cowardice with historic



American idiots, alcoholics and assassins have been getting up their nerve with Old Croc for 127 years. Today, everybody is using whiskey to give themselves a boost before they have to do something unpleasant—like come home to the li'l woman, or ask the boss for a raise! So if you have a tough job ahead, why not get yourself "Croc-ked"—tonight!

today-for lighter, milder Boosts